

Alexander R. Praxel

1510 Immanuel Ct.
Marshfield, WI 5449
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praxeldesigns.com
715.773.0422

Qualification Statement – Creative individual who enjoys working on project solutions that are outside of the box.

Education

Herzing University
Bachelor of Science in Graphic Design

Madison, Wisconsin
Graduated April 2016

Technical Skills

- Photoshop
- Flash
- Dreamweaver
- InDesign
- Illustrator
- Premiere
- Wordpress
- Microsoft Office
- Maya
- Muse CC
- Vegas Pro 14
- After Effects

Work and Project Experience

Holiday Inn, Marshfield, WI 54449 08/17 - Present

Graphic Designer/Night Auditor

- Created new branding assets for The Rivers such as gift cards
- Work on Night Audit balancing the books for the hotel
- Employee of the month February 2019 for reliability and teamwork

Maple Ridge Farms, Mosinee, WI 54449 - 09/18 - 12/18

Graphic Designer

- Customize art for use on consumer products
- Create labels and advertisements
- Create virtual mockups of art for customer approval

Marshfield Clinic Information Services, Marshfield, WI 54449 - 01/16 - 03/17

Contract Graphic Designer

- Worked on Datacenter promotional video
- Developed ads for nationally circulated magazines
- Developed twitter advertisements in concert with Microsoft
- Created pages for website as needed
- Edited presentations to enhance readability and visual appeal
- Created posters to promote Marshfield Clinic Information Services

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Professional References

Bradley Bekkum, M.D.

Former Medical Director
Marshfield Clinic Information Systems
Marshfield Clinic Health System
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Jeanie Klinke

Former Front Desk Manager
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Justin Graff

Business Development
Marshfield Clinic Information Services
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Flyer Creation and Design Supervisor

Kari Polka

Creative Services
Maple Ridge Farms
975 Park View Cir, Mosinee, WI 54455
715.574.7187
Supervisor at Maple Ridge